

Concerned
Citizens
Coalition

On Alcohol and Other Drug Abuse
for Greater Kenosha

www.ccofkenosha.org

Happy Holidays!
Hope everyone enjoyed
a safe holiday season!

Special points of interest:

- The Teen Task Force Haunted House raised \$10,000 for the Kemper Center!
- January 2010 - DFCSP Special Project Award Recipients funded
- March 14th - Day Light Savings Time begins!

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Take Charge!

Volume 2, Issue 1

Winter 2010

Kenosha Won't Let Youth Stumble in Fight Against Underage Drinking

October 1, 2009 began the Implementation Phase of the Concerned Citizens Coalition's "Stand Tall Against Alcohol" underage drinking abatement project for Kenosha County. Process Director, Steve Fredriksson, and Office Manager, Margie Genter, have been focusing efforts in the following areas:

---Leveraging contacts within the Kenosha Police Department to make enforcement of underage drinking laws a higher priority within our community.

---Meeting with area public and private schools' PTA, PTO, PTSA and PTSO organizations to inform those groups about this initiative. This also serves to seek parental feedback regarding the coalition's employed strategies as well as to solicit greater parental involvement in the coalition.

---Participating in various state-mandated feedback and evaluation training sessions.

---Applying to the State of Wisconsin

for all support materials for "Parents Who Host Lose The Most".

---Enrolling the Concerned Citizens Coalition into the UW Parkside's Capacity Building Assistance for Nonprofits (CAN) program---as well as attending the required seminars and training sessions to qualify for enrollment in the CAN program.

---Extensive community outreach via public speaking and presentations.

---Increasing media exposure to this coalition project, including a feature article in the Kenosha News and a 30 minute show on Kenosha Community Access Channel 14.

---Providing coalition imprimatur to State of Wisconsin proposed statute changes regarding proposed beer/liquor tax hikes, funding of substance abuse treatment, changes in the drunk driving laws, and changes regarding the parental accompaniment laws.

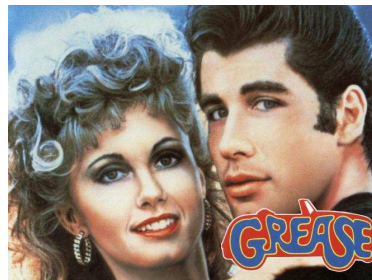
Leveraging contacts with local, county and state government to increase awareness of coalition efforts that address the problem of underage drinking.

---Disseminating best practices and analyzing progress of other SPF/SIG grantees throughout the United States.

Stand Tall Against Alcohol seeks to change the culture of drinking in our community through the employment of environmental strategies that limit youths' access and acquisition to alcohol. The coalition seeks to increase parent awareness and positive changes in parental behaviors, increased law enforcement of existing ordinances & statutes, and community pressure on lawmakers to reprioritize this problem as one of public health & safety. **For more information on Stand Tall Against Alcohol please contact Process Director Steve Fredriksson at (262) 652-3358 or email steve@hopecouncil.org.**

Mark your calendars! The HOPE Council, Inc. has a fundraiser coming up. Sing-a-Long Grease! Is being held on Saturday February 27, 2010 at UW-Parkside's Student Center Cinema located at 900 Wood Road. There will be two showings, the first at 2:00pm will be for all ages (\$15) and the second at 7:00pm is for adults only (\$20). The cost includes the movie and all activities.

Grease is the Word!



So ladies put on your Bobby socks and gents grab your leather jackets because it's time to travel back to 1958 for the best senior year ever! Join the Fancy Dress Contest - you know you've always wanted to be a T-Bird! Sing along to the songs you know and love. Props will be provided to make the event even more fun. For more information please call (262) 658-8166.



Family Friendly Community Events 2010



If you would like more information on Family Friendly Community Events 2010 or would like to order materials please contact Rachel Wyss at (262) 656-8420 or email rwyss@psgpcip.com.

Even though we are in the middle of a chilly winter that feels as though it may never end, spring is right around the corner and with it comes festival season. Each year Kenosha hosts many warm weather events. Some events, such as Country Thunder USA--drawing crowds from several states--are quite large, while other events like, SouthFest remain local favorites. Last year even saw the introduction of a new annual event, Taste of Kenosha, which hosted approximately 15,000 guests. Several years ago the Drug Free Communities grant initiated a seasonal project called Family Friendly Community Events (FFCE). The goal of this project is to iden-

tify risk factors for underage alcohol consumption at seasonal events and alert event organizers of these risk factors via the FFCE guidelines for responsible service. These guidelines include criteria such as: locating alcohol sales area(s) away from all family and children-oriented activities, selling a variety of non-alcoholic beverages as well, limiting the hours of alcohol sales. Events that are either entirely alcohol-free or choose to adhere to the FFCE guidelines for service will be included in the monthly FFCE advertisement that runs in the "Get Out" Section of the *Kenosha News* at no cost to the event. Also, events that do not meet the FFCE guidelines but wish to increase their alcohol policies

may request resources and/or training from the FFCE project also at no cost. Some available resources include: wristbands, staff lanyards, server buttons, ID check reference guides, security t-shirts, and in person training for event staff on responsible beverage service and intervention procedures. The FFCE logo (above) will be given to all events that meet criteria. As we approach this year's festival season, Drug Free Communities would like to urge you to reach out to event organizers to express your concern for underage drinking in our community and the importance of proper alcohol service guidelines.

National Awareness Months 2010

Here are just a few of the national awareness months for 2010. Some of them are very important issue while others are seem to be just for amusement. Either way it doesn't need to be a national awareness month for you to recognize a cause and take action!

January

Be On-Purpose Month
Clean Up Your Computer Month
Mentoring Month
Poverty in America Awareness Month
Volunteer Blood Donor Month

February

Black History Month
Boost Self-Esteem Month
Children's Dental Health Month
Parent Leadership Month
Time Management Month

March

Clean Up Your IRS Act Month
Ethics Awareness Month
March Into Literacy Month
Multiple Sclerosis Education & Awareness Month
Social Worker Month

April

African-American Women's Fitness Month
Child Abuse Prevention Month
Pet First Aid Awareness Month
Sexual Assault Awareness & Prevention Month
STD Education & Awareness Month

May

Barbeque Month
Good Car-Keeping Month
Mental Health Month
Osteoporosis Awareness & Prevention Month
Stroke Awareness Month

June

Bathroom Reading Month
GLBT Book Month
Rose Month
Safety Month
Soul Food Month

July

Black Family Month
Child-Centered Divorce Month
"Doghouse" Repairs Month
Grilling Month
Make a Different to Children Month

August

Children's Eye Health & Safety Month
Immunization Awareness Month
Inventors' Month
Panini Month
Win with Civility Month

September

Alcohol & Drug Addiction Recovery Month
Coupon Month
Head Lice Prevention Month
Ovarian Cancer Awareness Month
Preparedness Month

October

Breast Cancer Awareness Month
Crime Prevention Month
Cyber Security Awareness Month
Depression Education & Awareness Month
Sarcastic Awareness Month

November

Adoption Month
AIDS Awareness Month
Alzheimer's Disease Month
Inspirational Role Models Month
Long-Term Care Awareness Month

December

Bingo's Birthday Month
Drunk & Drugged Driving Prevention Month
Safe Toys & Gifts Month
Spiritual Literacy Month
Tie Month

*National awareness months information was obtained from the McGraw-Hill Professional website at www.mhprofessional.com.

Coalition Board Member Gets Column

On August 1, 2009, the Kenosha Police Department proactively began the full time implementation of its newest law enforcement unit, the Crime Prevention Unit. Officers Ron Francis and Jeff Wamboldt are the officers that will occupy this unit as full time Crime Prevention Officers.

These officers facilitate and educate citizens in our community about safety and crime prevention. They teach through a variety of forums, including writing articles for the Kenosha News twice a month.

Their articles contain information on topics relating to personal

safety, woman's safety, alcohol and drug use, senior citizen safety; identity theft... the list seems never ending.

Their goal is to build the community, reduce fear and provide a higher quality of life for Kenosha's citizens. They promote the implementation of successful theories such as the "Crime Equation" and "Broken Windows."

The "Crime Equation" focuses on taking the opportunity away from a criminal to victimize an individual's person or property. Opportunity is the component individuals have control over regardless

of the intent of the perpetrator.

The "Broken Window Theory" preaches that addressing small problems will inevitably prevent larger problems from occurring as often. As an example, curfew violators that are addressed in a strict, timely manner, often prevents many vandalism and burglary incidents.

The Crime Prevention Officers also meet with individuals on a "one-on-one" basis or in groups, such as Neighborhood Watch Groups, to discuss crime prevention techniques.



If you are interested in starting a Neighborhood Watch program in your neighborhood or you are in need of a safety presenter, call Officers Francis or Wamboldt at (262) 657-3937.

Most Popular Day For Underage Drinking Surprises Many Parents

Study finds prom and graduation season not as popular as once thought

Traditionally, it is assumed that underage drinking peaks at prom and graduation celebrations. However, a 2003 study conducted by the UDETC (Underage Drinking Enforcement Training Center) showed that drinking underage most frequently occurs on the night before Thanksgiving.

The Concerned Citizens Coalition is concerned with the findings of this study because Wisconsin high school students drink at a higher rate than the national average. The June 2008 Youth Risk Behavior Survey reports that while the national underage drinking rate is 37%, Wisconsin's underage drinking rate is 49%. The Coalition has identified risk factors that are present in our community that contribute to this trend.

The contributing factors are:

Access: Older siblings and

college age friends are all home for the holidays. They are often the ones who buy and furnish alcohol for teens.

Availability: Refrigerators are stocked and readied with alcohol for family parties.

Time: School is out. Teens have plenty of down time to hangout and engage in risky behavior.

Adult Modeling: Adult role models intermingle drinking with the hunting sport.

This holiday season, parents and adults have an opportunity to establish strong family traditions that are not geared around drinking with a few simple steps according to Rachel Wyss, Project Coordinator of the Concerned Citizens Coalition's Drug Free Communities Support Program.

"First, take time to divert teen alcohol use by promoting alcohol-

free youth activities. Second, consider where the alcohol is stocked in your home and ensure it is locked up to minimize access. Finally, be a positive role model and limit your own alcohol intake."

The Coalition reminds parents they do not have to tolerate underage alcohol use.

"If parents communicate their expectations on drinking to their teenagers, we can reduce alcohol related problems with youth this holiday season," added Wyss.

For more information on the Concerned Citizens Coalition please contact Pat Demos at (262) 359-2257.

If you would like more information on Drug Free Communities Support Program please contact Rachel Wyss at (262) 656-8420.

"The June 2008 YRBS reports that while the national underage drinking rate is 37%, Wisconsin's underage drinking rate is 49%."



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Concerned Citizens Coalition on Alcohol and Other Drug Abuse for Greater Kenosha

We Need to Stop Being No. 1 ~ In Underage Drinking

By Jeff Wamboldt & Ron Francis

We're No. 1! We're No. 1!

Now before you get too excited and start waving your No. 1 foam finger or start doing the "Jump" like you're at a Wisconsin sporting event, you just might want to find out what we, Wisconsinites, are No. 1 in. Wisconsin leads the nation in:
— Drinking among high school students.

— Underage drinking.

— Risky or binge drinking.

— Heavy drinking.

When a young person's perception of harm or of parental disapproval decreases, underage consumption increases. When parents see alcohol as "good," actually encouraging drinking, or have a drinking problem themselves, young people are more likely to consume. How do we combat this problem?

— Parents are a child's first and best teacher of proper behavior. They must set rules against underage consumption and be a good role model. They must control access to alcohol, encourage family bonding and good communication.

— In addition to teaching, schools, especially high schools and universities, have, in some cases, replaced parental responsibility in educating our kids about the dangers of irre-

sponsible alcohol use. During our tenures as school resource officers, we were able to witness firsthand the educational system's efforts to teach our youth about the dangers of alcohol and illegal drug use.

Statistics, data, experience, personal testimonials and news stories always tell the same story: Underage use of alcohol and illegal drugs results in measurable tragic consequences. Every day we hear about accidents, injuries, violence, property damage, unsafe sexual practices, death and suicide in our community.

— Legally, we need strong laws against underage drinking and adults who supply alcohol to our children. Parents who host lose the most! It is illegal to allow young people to drink alcohol in your home.

Adults who serve alcohol to an underage person may be found guilty of a Class A misdemeanor with a maximum sentence of one year in jail plus a heavy fine. Don't risk your financial future. The Social Host Law makes people responsible and liable for civil damages if they provide alcohol to people under 21 who injure themselves or others.

— Finally, we have to recognize the underage drinking issue is a community problem that involves many stakeholders. The Concerned Citizens Coalition on Alcohol and Other Drug Abuse for Greater Kenosha is working hard to bring all of these

stakeholder perspectives together. One of their recent projects, called Stand Tall Against Alcohol, focuses on limiting access and acquisition of alcohol by young people under the legal drinking age.

These efforts, as well as the strong educational message regarding the dangers of alcohol, drugs and tobacco use, make this coalition an outstanding support system for parents, schools, law enforcement, businesses, health providers, social service agencies and young people.

To get involved and help reduce the negative consequences of underage consumption of alcohol, contact Steve Fredriksson with the Concerned Citizens Coalition on Alcohol and Other Drug Abuse for Greater Kenosha at 652-3358 or e-mail Steve at steve@hopecouncil.org.

Alcohol is legal, but not for our children. It is up to us, the community, to keep our young people safe from the tragic and devastating effects of underage alcohol consumption.

Jeff Wamboldt and Ron Francis are Kenosha Police Department Crime Prevention Officers. To inquire about Neighborhood Watch and other safety programs, contact them at 657-3937 or e-mail watch@kenoshapolice.com.



Steve Fredriksson

SPF Process Director

The Concerned Citizens Coalition's newest underage abatement project, "Stand Tall Against Alcohol" (STAA), has a process director with an interesting background. When hired in May 2009, Steve Fredriksson's primary role was to direct coalition efforts in producing a state-approved strategic plan for the implementation phase of this evidence-based SAMHSA initiative.

Coalition Corner: Faces & Places

Steve came to this project after many years employed in both inside and outside sales, with the majority of those years spent in retail management. Many of our readers may have come to know Steve as the General Manager of Ventura Jewelers, a position he acquired in 1997. He became a minority partner in that business in 2001, but eventually sold his shares in 2004.

During the next 5 years Steve worked within the mortgage industry as a loan officer, and prior to joining the Concerned Citizens Coalition was a technical sales manager for a Kenosha environmental engineering and safety consulting firm.

Steve and his wonderful wife Annie have been blessed with two healthy children, Joey and Louisa, now teenagers.

During his more than twelve years in the Kenosha area, Steve has immersed himself in our community by participating in numerous advisory committees & commissions, as well as being a dedicated Rotarian and parish member at St. Anne Catholic Church. Steve is a frequent public speaker on behalf of numerous causes, and often aids area fundraising efforts by serving as auctioneer or good-natured agitator/provocateur.

"Kenosha is a wonderful place to live, work and play. When the opportunity came along to help move this project forward and help our community, I felt honored to help with those coalition efforts. Underage drinking is an enormous problem all over---particularly here in Wisconsin---and with two teens myself, this initiative hits very close to home."